

Virtual Events

Multi-Sponsor Regional Virtual Events

Regional Virtual events are marketed to regional sales territories (see next page), to average 100k manager + from employee count 100+. These highly-attended events are strategically scheduled to help drive attendance to in-person events scheduled approximately one month later. Virtual events are your foot in the door with clients and in-person for closing meeting.

Here's what you can expect:

- 15 minute pre-recorded presentation (MP4)
- Poll questions at beginning of presentation
- Seed questions for live Q&A
- Downloadable resources
- Post-event Action Report
- Cost \$5K per sponsor

Multi-Sponsor Regional Virtual Analyst Series

TechTalk Summits has partnered with the #1 global research analyst firm, IDC, for this series of virtual events that delivers market-leading research to impact technology buying decisions.

Analyst Series events begin with a presentation by a senior IDC analyst on CIO Business Strategy, and are then followed by companies respected as leaders within their business sector. Hosted on TechTalk Custom Virtual platform with the above criteria.

Event Packages: Virtual & Face-2-Face

- Book virtual events in the same region as 3 in-person events scheduled a month prior: \$500 off virtual event
- Virtual event gets your foot in the door with clients, use the in-person as follow up or closing meeting
- Virtual events drive attendance to in-person events

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Regions

South

Companies of 100+ employees | 72K Director+ | 191K Manager+

Alabama	Louisiana	South Carolina
Arkansas	Mississippi	Tennessee
Florida	New Mexico	Texas
Georgia	North Carolina	
Kentucky		

West

Companies of 100+ employees | 69K Director+ | 183K Manager+

Alaska	Hawaii	Oregon
Arizona	Idaho	Utah
California	Montana	Washington
Colorado	Nevada	Wyoming

Central

Companies of 100+ employees | 57K Director+ | 159K Manager+

Illinois	Michigan	North Dakota
Indiana	Minnesota	Ohio
Iowa	Missouri	South Dakota
Kansas	Nebraska	Wisconsin

East

Companies of 100+ employees | 85K Director+ | 190K Manager+

Connecticut	Massachusetts	Vermont
Delaware	New Hampshire	Virginia
District of Columbia	New York	West Virginia
Maine	Pennsylvania	
Maryland	Rhode Island	